

Contact: Danette Scheib

FOR IMMEDIATE RELEASE

dscheib@sfsu.edu

Burk Hall 6 1600 Holloway Ave

San Francisco State University San Francisco, CA 94132

415-338-1860

SAN FRANCISCO STATE UNIVERSITY PRESENTS: RUNWAY 2024 - PULSE

Rhythm of Design.

San Francisco, CA. March 05, 2024. The Apparel Design and Merchandising Department of San Francisco State University is proud to announce **Runway 2024 PULSE: Rhythm of Design.**

This runway demonstrates how interconnected fashion is within our ADM students' lives. We want to showcase our commitment to fashion and the planet with original and noteworthy designs; come support local artists who are passionate about fashion and the fragility of the earth!

San Francisco State University Apparel Design & Merchandising students, in collaboration with the Fashion Network Association, are excited to present the 29th annual student fashion show **Runway 2024 PULSE**. Our senior designers can be seen in the sewing lab pouring their hearts into their collections day in and day out, and our merchandisers are dedicated to creating the optimal runway experience. We want our audience to be immersed into our world and see fashion through our eyes!

Our runway is going to consist of the final collections created by our senior designers from their undying love for fashion. Each senior is going to have three to six original looks walk down the runway! PULSE is not only going to showcase our senior designers' collections, but the juniors of SFSU are going to have a spotlight on them too as their upcycled Goodwill projects will walk down the runway highlighting sustainability practices!

The event will take place on **May 9, 2024** at **SFSU Annex One**, 1600 Holloway Ave, San Francisco, CA 94132. The doors will open at 6:30 p.m. and **the show will begin at 7:30**. General admission **tickets are \$30**, SFSU students with ID are **\$10**, children under five may enter for **FREE**. For more information, visit **pulserunway.com** or find us on Instagram **@pulserunway**.

PULSE

s a n f r a n c i s c o s t a t e u n i v e r s i t y p r e s e n t s



m a y n i n t h 2 0 2 4

**a runway of remarkable designs
revealing what keeps our hearts beating**

annex one at san francisco state university

doors at 6:30 p.m. / show at 7:30 p.m.

\$30 for general admission

@pulserunway

